



AMO to Partner with Deekeling Arndt Advisors to Serve the German Market

Düsseldorf, Germany, London, United Kingdom and New York, U.S.A, July 11, 2016. AMO, the leading global partnership of corporate and financial communications consultancies, and Deekeling Arndt Advisors, a leading strategic communications consultancy in Germany, today announced that Deekeling Arndt Advisors has joined the AMO Partnership as part of an ambitious expansion strategy to serve the financial communication needs of companies operating in and outside the German market.

“We are delighted to have gained a highly esteemed partner who has earned an outstanding reputation supporting clients for more than 20 years in a wide range of sectors,” said Angus Maitland, Co-Chairman of AMO. “We are looking forward to the opportunities this alliance will bring to our clients,” he added.

With the incorporation of Deekeling Arndt Advisors, the AMO Partnership is comprised of 12 market-leading partner consultancies and four associates in 47 offices around the world. Together, AMO offers a highly experienced international team that can advise clients conducting mission-critical projects on a global scale.

“We are confident that by joining the AMO Partnership we will further strengthen our knowledge and expertise of the global financial markets. This will enable us to continue to grow by servicing the financial communications needs of our clients far beyond the German market,” explained Egbert Deekeling, Senior Partner of Deekeling Arndt Advisors.

Established in 1995, Deekeling Arndt Advisors has a 70 strong team. Deekeling Arndt Advisors is a one stop shop for complex communications issues advising DAX 30 companies, as well as medium sized organizations in various sectors: Energy and the Environment, Transport and Logistics, Retail and Services, Banking and Insurance, IT and Telecommunications, Chemicals, Healthcare, and Associations and Institutions.

The AMO Partnership is comprised of the following market-leading partners:

- The Abernathy MacGregor Group in the United States
- Maitland in the United Kingdom
- Havas Worldwide Paris in France, Belgium and Dubai
- Llorente & Cuenca in Spain, Portugal and Latin America
- Hirzel.Neef.Schmid.Counselors in Switzerland
- SPJ in the Netherlands
- Porda Havas in China
- AD HOC Communication Advisors in Italy
- NATIONAL Public Relations in Canada
- Hallvarsson & Halvarsson in Sweden
- EM in Russia
- Deekeling Arndt Advisors in Germany



AMO Associates:

- Financial & Corporate Relations in Australia
- NBS in Poland
- Ashton Consulting in Japan
- Macoll Communication Consulting in South Korea

About the AMO Partnership

AMO is the leading global partnership of corporate and financial communications consultancies. Our best-in-class approach brings together local-market leaders with unrivalled knowledge of stakeholder perceptions, financial markets and cross-border transactions in the key financial centers of Europe, Asia and the Americas.

Providing sophisticated communications counsel for reputation management, M&A and capital market transactions, media relations, investor relations and corporate crises, our partners have established relationships with many S&P 500, FTSE 100, SMI, CAC 40 and IBEX 35 companies.

AMO brings a highly experienced international team that can advise clients conducting mission-critical projects on a global scale. Our integrated execution allows us to seamlessly service our clients across a multitude of jurisdictions and a range of corporate and financial communications mandates.

About Deekeling Arndt Advisors:

Deekeling Arndt Advisors was founded in 1995, and currently has 70 employees specialised in mission-critical cases and complex communication issues. Our clients are large companies listed on the German stock exchange DAX, MDAX and SDAX, as well as medium-sized companies from the energy, banking, insurance, transportation, logistics, chemicals, IT, and telecommunications industries.

Queries should be addressed to:

Mariana Campero
AMO Global Coordinator
T +5255 416 51 208 (Mexico)
mcampero@amo-global.com

Sarah Antenore
AMO Global Coordinator
T +41 43 344 42 55 (Switzerland)
santenore@amo-global.com