

**AMO GLOBAL APPOINTS GRACE ZHANG AS MANAGING DIRECTOR FOR ASIA
TO ACCELERATE THE NETWORK'S REGIONAL DEVELOPMENT STRATEGY**

New York/London/Paris/Shanghai/Hong Kong, 7th April 2020

AMO Global is pleased to announce the appointment of Grace Zhang as Managing Director for Asia to lead the network's development in the region.

Grace, who has extensive experience in financial PR, corporate reputation, media relations and crisis management for both Chinese clients and foreign multinationals, will be based in Shanghai and Hong Kong, responsible for driving the AMO network's expansion across Asia. She will also join the AMO board.

AMO, the leading international communications and strategic advisory network founded in 2001, is present in 12 countries, with best-in-class consultancies in London, Paris, Brussels, New York, Washington, Tokyo, Frankfurt, Berlin, Stockholm, Zurich, Montreal, Hong Kong, Amsterdam, Dublin, Düsseldorf and Toronto. Last year alone, AMO advised on almost 240 M&A deals worth approximately €350 billion.

Prior to joining AMO, Grace was one of the founding partners of Newgate Communications in Greater China. Over the last 15 years, Grace has led and executed communications campaigns in Greater China for numerous local and international clients, establishing a strong expertise in the financial, professional services and industrial sectors. She also has a proven track record in advising on complex financial transactions in Asia. Grace has a master's degree in economics from HKUST and also an EMBA from Chicago University, Booth Business School. She speaks English, Mandarin and Cantonese.

AMO Chairman Angus Maitland said: *"AMO is already a strong player in the Asian region thanks to the performance of Porda Havas/AMO, based in Hong Kong, and Ashton/AMO in Tokyo. Today, the network is very pleased to appoint Grace to a newly created key position as our regional Managing Director as part of its broader strategic effort to build on its success there. Grace's experience, skill and determination will be decisive assets as we move forward there."*


Stephane Fouks, Executive Chairman of Havas Worldwide, said: *"AMO is unique among international networks because it is founded on the strength of a global partnership between national agencies deeply rooted in their local markets that has produced meaningful results for its clients for two decades. Our strategy for AMO is clear, to provide best-in-class strategic counsel for our clients in the most important markets around the globe. Grace will be a welcome addition to our team in Asia as we expand our network across the region."*

About AMO Global

AMO network is the leading global partnership of corporate and financial communications consultancies. Our best-in-class approach brings together local-market leaders with unrivalled knowledge of stakeholder perceptions, financial markets and cross-border transactions in the key financial centers of Europe, Asia and the Americas.

Providing sophisticated communications counsel for reputation management, M&A and capital market transactions, media relations, investor relations and corporate crises, our partners have established long-standing relationships with many international blue-chip companies.

AMO, which consistently tops the Mergermarket rankings of PR advisers on global M&A deals, brings a highly experienced international team that can advise clients conducting mission-critical projects on a global scale. Our integrated execution allows us to seamlessly serve our clients across a multitude of jurisdictions and a range of corporate and financial communications mandates.

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